



Double Your Exposure at the V-Twin Expo in 2012

ACT NOW! Buy an ad in the *Show Guide* and get one **FREE** digital ad in the *V-TWIN NEWS* digital edition for one month.*

Call your representative **NOW** for details.

As an exhibitor at the V-Twin Expo in 2012, you are invited to present your newest products in the official *V-Twin News Expo Show Guide*. The *Show Guide* will not only be distributed at the V-Twin Expo February 4, 5, 6, 2012, it will also be mailed to thousands of V-twin dealers, retailers, and shops two weeks prior to the Expo. In addition, it will be available digitally and archived for future reference. Printed copies will be included in all registration packets distributed on site. The February 2012 issue of our leading industry trade publication *V-Twin News* will be the **OFFICIAL SHOW GUIDE** for everything happening at the V-Twin Expo.

The *V-Twin News Expo Show Guide* will include a complete exhibitor listing, floor plan, schedule of events, seminar information, new products guide, and a whole lot more! Make sure your ad is there to reach this large V-Twin Expo audience. **Call today!**

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_____	1/2 Page Color.....	\$1,200
_____	2/3 Page Color.....	\$1,540
_____	Full Page Color.....	\$2,000

**SPECIAL
SHOW OFFER!**

**Act now and get one FREE digital ad (in the following issue) for one month.*

Don't forget your booth number in your Show Guide ad!

February Issue
V-Twin Expo Show Guide

Space deadline - Nov. 17, 2011

Artwork is due - Nov. 28, 2011

For more details call:

- | | | |
|-------------------------------------|---|------------------------|
| Tammy Porter at 818-889-8740 x1265 | • | TPorter@paisanopub.com |
| Isidro Romero at 818-889-8740 x1257 | • | IRomero@paisanopub.com |
| Wiley Poole at 818-889-8740 x1300 | • | WPoole@paisanopub.com |

If you do not wish to receive future communications, please send us your fax number via fax at: 800-523-8301 or by email to: subscribe@paisanopub.com

28210 Dorothy Drive, Agoura Hills, CA 91301 • 818-889-8740 • Fax 818-889-5214